

MORGAN FINLEY

MORFINDESIGNS.COM

803 · 463 · 2020

MORGANRFINLEY1@GMAIL.COM

INFJ / ENNEAGRAM 4 / THE DREAMER

Chartreuse and gray—not only are these my favorite colors, but they are the most descriptive colors of my personality. Chartreuse parallels my fun, creative and extroverted side, while gray represents my headstrong, dependable and introverted nature. But chartreuse and gray aren't the only colors that describe me; I am a chameleon and can mold and adapt to whatever environment I am put in. I got into design as a senior in high school, and with that a graphic designer was born and I never looked back.

 **ADOBE ILLUSTRATOR**

 **ADOBE INDESIGN**

 **ADOBE PHOTOSHOP**

 **ADOBE XD**

 **ADOBE ACROBAT**

 **UNBOUNCE**

 **WORDPRESS**

 **HUBSPOT**

 **GOOGLE SUITE**

 **FAMILIARITY WITH HTML & CSS**

Website Awards

GOLD COMMUNICATOR AWARDS

2019 / PETSinc (no longer a live site)

2022 / Premiere Roofing
premiereroofingcolumbia.com

SILVER COMMUNICATOR AWARDS

2019 / Reliable Technology Solutions
(no longer a live site)

2022 / The Dial Firm thedialfirm.com

CLEMSON UNIVERSITY / CLEMSON, SC / MAY 2016

Bachelor of Science in Graphic Communications, Cum Laude

Work Experience

CVS HEALTH / CREATIVE CONTRACTOR

Remote · October 2022 - Present

- Design digital and social media graphics and ads, landing pages and print ads to aid in adding talent to CVS Health
- Collaborate with Recruitment Marketing Managers on the Talent Acquisition team on imagery that reflects the needs of their respective department
- Familiarized self with the Fortune Top 10 company's brand

MEDSCAPELIVE! | WEBMD / GRAPHIC DESIGN CONTRACTOR

Remote · August 2022 - October 2022

- Designed digital assets and print collateral for Proprietary and third-party educational programs for medical professionals
- Collaborated and communicated with Program Managers on imagery that reflects the conference topic
- Created branded collateral for MedscapeLIVE! itself

MOXIE / IN-HOUSE SENIOR GRAPHIC DESIGNER

Remote · October 2021 - March 2022

- Created and designed Unbounce landing pages to bring awareness to promotions and events held by Moxie
- Designed digital graphics and print collateral to advertise fitness classes and other events & promotions
- Produced email and blog headers for the marketing team
- Edited images in Photoshop to use within digital and print

SPLASH OMNIMEDIA / SENIOR GRAPHIC DESIGNER

Lexington, SC · August 2016 - October 2021

- Designed multiple modern responsive websites in Adobe Illustrator and Adobe XD for our web developers to code
- Managed multiple project-based clients
- Collaborated with the client-services department on design projects for a variety of B2B and B2C clientele
- Communicated with clients on their brand development, designing logos and branding suites that mirrored their vision and showcased their mission as a company
- Designed paid, organic, and carousel social media ads along with other digital assets including display ads and email templates
- Produced small-scale and large format print projects
- Designed apparel including dye-sublimated shirts
- Ordered print collateral from our third-party vendors
- Assisted other designers as needed